## **Fixed Annuities and Fixed Indexed Annuities**

There are only 3 safe places for your money: Bank, government bonds and an Insurance Company

(Banks: CD's, savings accounts and checking accounts)

100% Safe Annuities: Must be "Fixed"

May be immediate or deferred

(Variables are tools, but money can go up or down)

- No one has ever lost money in a fixed annuity (assuming held to end of contract).
- Even during the depression, no one lost money in any annuity.

\*\*\* I ONLY sell safe, fixed annuities. My license does not allow me to lose your money. \*\*\*

## **BENEFITS OF A FIXED ANNUITY:**

- 1. **100% safe** you ALWAYS have more money at end of contract.
- 2. Stated percentage rate for period of time. (usually much higher than bank offerings)
  - a. Most contracts range from 5 10 years.
- 3. Tax deferred.
  - a. May move any tax deferred vehicle into a fixed annuity (401 K's, IRA's, etc...)
  - b. Tax deferral means if CD has same rate the APY for an annuity is higher
  - c. Can LOWER your annual taxes
- 4. Treated like life insurance
  - a. Avoids probate as money is sent directly to beneficiaries
  - **b.** Avoids estate taxes
- 5. \* Lifetime income that never goes down if wanted. (annuitization)
- 6. 10% penalty free withdrawals anytime during year. (access to money if needed- most contracts)

## BENEFITS OF A FIXED "INDEXED" ANNUITY:

- 1. All the above applies because it is a **Fixed Annuity.**
- 2. You take a lower GUARANTEED percentage rate for **POTENTIAL** of a much **HIGHER** rate.
  - a. The interest is credited EACH year, and once it is credited can't lose it!!!
- 3. \* Partial annuitization available
  - a. This allows you to have a guaranteed income for life BUT you still keep control of money.

## A "personal pension":

- 1. Client is given a GUARANTEED income based on how old he will be when he chooses to turn it on. The longer he waits, the bigger the payout.
- 2. The amount can go up under certain circumstances... but not down.
- 3. Still have access to 10% withdrawals with no penalty... but income would also go down.
- 4. IF the client USES all his money in the annuity THE PAYMENT stays guaranteed until the client passes away. NO other financial vehicle does this!!!
- 5. If the client passes away and there is money still in the annuity... whatever is left goes to the beneficiaries without probate. Treated like life insurance.
- 6. There are no fees for the base annuity, but having a rider for income payout may have a fee (usually ranging from less than 1% to 1%. (I help shop for the best situation for you)

#### Nuts and bolts of a FIXED INDEXED ANNUITY:

- 1. Your money STAYS at the company it is NOT in the markets or indexes.
- 2. Each product will have multiple options (buckets or seats within the annuity).
  - a. You choose each year (and can split %), and you can move each year.
  - b. There is always a "fixed" rate
  - c. Each company has different "strategies" and uses different indexes
- 3. Your interest is CREDITED each year based on how your buckets (strategies) do.
- 4. In general, if stocks do well you do well. If stocks drop you lose nothing! (but don't gain either)



# **Brad Keating**

719-244-2857

bradkeating@comcast.net

No product or annuity can do everything you want...

Some will have-

Higher potential growth
Better Minimums
Better income payouts in the first few years
Better payouts down the road
Longer or shorter periods of time if not taking payouts

I SHOP the companies and products for you!

\* Having a steady income stream is considered by many financial planners the #1 focus for a successful retirement.

\* Every Client should consider having a "personal pension" in their portfolio!